



You will notice the above flag appearing more regularly on Parish Council communication. It was designed by a local resident and was adopted by the Parish Council on 8th March 2016.

The Tower symbolises Gibraltar Tower, built in 1793 to commemorate Lord Heathfield's successful defence of Gibraltar from 1779 to 1782. The tower is a major landmark and is used to represent the Market Town by many groups on their logos. The Tower highlights the former name of the new town of Heathfield, "Heathfield Tower" until the 1930s. The tower is positioned on the flag in the top-right, showing the Gibraltar Tower's location in the East, overlooking the town below. The key on the tower is in reference to the flag of Gibraltar.

The flag is green and black to reflect the colours of the local Rugby Club and Community College. The white band represents the former Cuckoo Railway line and Waldron Ghyll which both cut through the town.

The cuckoo has long been a symbol of the Market Town. It has been a tradition that an elderly lady, "Dame Heffle", releases a cuckoo from a basket at the annual fair of Heffle (the old name for Heathfield village) since 1315 to celebrate the beginning of spring. An image of the lady is shown on all three Heathfield village signs, and the badge of Heathfield Silver Band. The cuckoo again represents the Cuckoo Railway line, and features on the badge of Heathfield & Waldron Rugby Football Club.